



HOUSTON FIRE DEPARTMENT

PUBLIC SERVICE ANNOUNCEMENT

PUBLIC INFORMATION OFFICE

FOR IMMEDIATE RELEASE

DATE: 10.26.04

CHANGE YOUR CLOCK, CHANGE YOUR BATTERY

PSA: 10 Seconds

WHEN YOU CHANGE YOUR CLOCK THIS WEEKEND, REMEMBER TO CHANGE THE BATTERIES IN YOUR SMOKE DETECTORS, TOO. A LIFE SAVING MESSAGE FROM THE HOUSTON FIRE DEPARTMENT, INTERNATIONAL ASSOCIATION OF FIRE CHIEFS, ENERGIZER BRAND BATTERIES, AND THIS STATION.

PSA: 30 Seconds

AN AVERAGE OF THREE CHILDREN A DAY DIE EACH YEAR IN HOME FIRES. YOU CAN HELP TO PREVENT NEEDLESS FIRE DEATHS AND INJURIES BY REMEMBERING TO CHANGE THE BATTERIES IN YOUR SMOKE DETECTORS WHEN YOU CHANGE YOUR CLOCKS THIS WEEKEND. AND, ONCE YOU'VE CHANGED THE BATTERIES, BE SURE TO TEST THE ALARMS. THIS SIMPLE ACTION WILL CUT THE RISK OF DYING IN A HOME FIRE NEARLY IN HALF. A LIFESAVING REMINDER TO "CHANGE YOUR CLOCK, CHANGE YOUR BATTERY" FROM THE HOUSTON FIRE DEPARTMENT, THE INTERNATIONAL ASSOCIATION OF FIRE CHIEFS, ENERGIZER BRAND BATTERIES, AND THIS STATION.

